



**PHILIPPINE VETERANS AFFAIRS OFFICE**  
Camp General Emilio Aguinaldo, Quezon City

**RUSH**

18 November 2020

**FOR : The Administrator**

**THRU : The Deputy Administrator and Chairperson, PVAO GAD FPS**

**: The Chief, Planning and Management Division**

**SUBJEC: PROPOSED ACTIVITIES FOR THE 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN**

For the 18-Day Campaign to End VAW 2020 with the theme "*VAW Free Community Starts With Me*" from November 25 to December 12, 2020, the PVAO GAD TWG in coordination with the Men Opposed to Violence Everywhere (MOVE) Committee propose the conduct of the following activities:


DATE	TIME & VENUE	PROGRAM/ ACTIVITIES	OPR	PARTICIPANTS/ BUDGET
NOV 25	PVAO Employees Online Forum	<p><b>PVAO Kick-Off Activity on the 18-Day Campaign to End VAW-</b> the line up of activities will be posted on the PVAO Employees Online Forum in support to the 18-Day Campaign to End Violence Against Women and Children. End VAW video messages will be given by the Administrator and by the Chairperson, PVAO GAD-FPS and shall be posted at the PVAO EOF on Nov. 27, 2020, Friday. In lieu of tarpaulins, cover photos of the PVAO GADFPS and PVAO's website shall be the official banner of this year's campaign for 18 days.</p> <p><b>Orange Your Icon for 18 Days</b> - an activity to attract curiosity why landmarks or office spots are orange in color, thereby providing opportunities to explain the anti-VAW advocacy and that the color orange symbolizes hope and brighter future that is free from violence. For this year, orange is a very fitting color even for Christmas. Eighteen (18) velvet glittered orange poinsettia will be provided to each division/office to adorn the existing garlands/ wreaths of their entrances. Likewise, to usher an online orange campaign we shall encourage everyone to put orange frames on their Facebook profile pictures.</p>	GAD-TWG/ MOVE	<p>Procurement of velvet glittered orange poinsettia @ P50.00 each x 18pcs/ofc x 11 offices = P9,900.00</p> <p>The budget for the usual End VAW tarpaulin will be used for this purpose.</p> <p>Velvet glittered poinsettias will be used even after the 18 Day Campaign period and in the succeeding years as Christmas ornaments.</p>
	2:00 PM-4:30PM via Zoom	<p><b>Webinar on Online Gender-Based Violence During the Pandemic</b> - after the kick off activity, employees will attend a webinar hosted by the UP Diliman Gender Office which will tackle the most common form of violence during this pandemic which is the online/virtual gender based violence. Subject matter experts are Emergency Counselors from UP.</p>		GAD-TWG/ HRDS

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NOV 25 DEC 12	PVAO Employees Online Forum	<b>VAW Puppet Web Series</b> - an online VAW awareness puppet show produced by PCW with core messages on VAW shared through characters and stories on sexual harassment, physical and emotional violence and human trafficking. This web series will be shared thru PVAO GADFPS Facebook Page and PVAO Employees Online Forum to maximize the reach of the advocacy.	GAD TWG	50 Employees in the Main Office, FSEOs and Shrine Units  Registration is free of charge
Nov, 25 to Dec 12	PVAO Employees Online Forum	<b>Film Showing of End VAW Films</b> - PAO will share the attached synopsis of three (3) films that tackle violence against women and children. Proposed Films are: <i>Changeling</i> , <i>The Generals Daughter</i> (an American Film) and <i>Brave Ms. World</i> Employees shall be encouraged to watch such films which are readily available in Netflix. This will also be shared by VAMD to the Filipino Veterans Community Facebook page.	PAO/ Head, MCWW	Employees in the Main Office, FSEOs and Shrine Units  Members of the Filipino Veterans Community Facebook page
Dec. 8	PVAO Employees Online Forum	<b>MOVE Advocacy Video</b> - video production by Men Opposed to Violence Everywhere (MOVE) in coordination with PAO which will be posted on the PVAO Employees Online Forum to raise awareness on MOVE and invite male employees to sign as members of the said movement.	PAO	Employees in the Main Office, FSEOs and Shrine Units
12-Dec	PVAO Employees Online Forum	<b>One Billion Rising Dance Revolution</b> - culminating activity of the 18 Day Campaign to End VAWC. The video from last year will be posted online as a throwback instructional video to remind employees of their continuous advocacy despite the IATF health protocols and restrictions imposed during this pandemic.	HRDD	Employees in the Main Office, FSEOs and Shrine Units
<b>Total Budgetary Requirement</b>				<b>P9,900.00</b>

**Orange Fridays** or the global End VAW advocacy to wear something orange every Friday will be encouraged for the entire duration of the 18 Day End VAW Campaign period.

We respectfully request the usual support and approval of the Administrator regarding the conduct of the above activities with a total budgetary requirement of Nine Thousand Nine Hundred Pesos (P9,900.00) only.

  
**MARICIEL E. ESTACIO, MNSA**  
 Chief, HRD Division/  
 Vice-Chairperson, PVAO GAD-FPS

**Recommend Approval :**

**ASEC RAUL Z. CABALLES**  
 Deputy Administrator/  
 Chairperson, PVAO GAD FPS

**Funds available for the purposes intended:**

**ATTY BRIAN JAMES CUEVAS**  
 Chief, Planning and Management Division

**APPROVED / DISAPPROVED**

**USEC ERNESTO G. CAROLINA**  
 Administrator

## **BRIEF SYNOPSIS OF END VAW FILMS 2020**

### **BRAVE MS. WORLD**

Ms. Israel Linor Abargil was abducted, stabbed and raped in Milan, Italy at age 18. She had to represent her country in the Miss World competition six (6) weeks after that bitter fate.

When to her shock she was crowned "Miss World 1998", she vowed to do something about the rape. The film follows her from the hands of her attacker, to being crowned Ms. World, to her fight to put her serial rapist behind bars, and, to becoming an empowered lawyer and a public advocate for others. Her courage in being at the vanguard of #MeToo movement, and her belief to be courageous no matter how hard it is to speak up and to give others hope and encouragement is the heart of the story of Brave Ms. World.

### **CHANGELING**

An American mystery crime drama based on real-life events, specifically the 1928 Wineville Chicken Coop murders of around 20 young boys in Wineville, California (*changed to Mira Loma, California because of the murders*). The film stars Angelina Jolie as a woman who was forced by the police authorities to be united with a boy who is not her missing son. When she tries to demonstrate this to the police and city authorities, she is vilified as delusional, labeled as an unfit mother, and confined to a psychiatric ward.

This film which was directed and produced by Clint Eastwood explores child endangerment, female disempowerment, political corruption, mistreatment of mental health patients, and the repercussions of violence.

### **THE GENERAL'S DAUGHTER**

Respected Army General Joe Campbell is headed for a hero's retirement – until his daughter, Captain Ann Campbell, a West Point graduate, is raped and murdered on the firing range of his military base. An undercover detective was summoned to look into the matter and found a slew of violence against women and cover ups at the West Point.