



Department of National Defense  
**PHILIPPINE VETERANS AFFAIRS OFFICE**  
Veterans Compound  
Camp General Emilio Aguinaldo  
Quezon City

19 February 2019

**FOR : THE ADMINISTRATOR**

**THRU : THE DEPUTY ADMINISTRATOR  
AND PVAO GAD FOCAL PERSON** *[Signature]*

**ACTING CHIEF, PLANNING AND MANAGEMENT DIVISION**

**FROM : THE CHIEF, HUMAN RESOURCE DEVELOPMENT DIVISION AND  
VICE-CHAIRPERSON, PVAO GAD FOCAL POINT**

**SUBJECT : 2019 NATIONAL WOMEN'S MONTH CELEBRATION**

1. **REFERENCES:**

- a. Proclamation No. 224 "Declaring the First Week of March of Every Year as Women's Week and March 8, 1988 and Every Year Thereafter as Women's Rights and International Peace Day";
- b. Proclamation No. 227 "Providing for the observance of the Month of March as Women's Role in History Month" signed by former President Corazon C. Aquino on March 17, 1988;
- c. Republic Act No. 6949 "An Act to Declare March Eight of Every Year as a Working Special Holiday to be known as National Women's Day" was signed by former President Corazon C. Aquino on April 10, 1990;
- d. Republic Act No. 9710 otherwise known as "Magna Carta of Women" was signed on August 14, 2009;
- e. Memorandum dated 19 February 2019 from the Head, PVAO GAD TWG re: List for Women's Month Activities for the 2019 National Women's Month Celebration;
- f. 2019 National Women's Month Celebration Briefer issued by PCW; and
- g. PVAO GAD Plan and Budget for CY 2019.

2. **BACKGROUND:**

- a. March is the observance of the International Women's Day (IWD) and the 2019 National Women's Month Celebration with this year's theme "**We Make Change Work for Women**". The said theme is captured through the first State of the Nation Address (SONA) of President Rodrigo R. Duterte wherein he directed all

agencies, oversight bodies and local government units down to the barangay level to fully implement the Magna Carta of Women. Thus, the first National Women's Month Celebration under the new leadership will focus on these key foundations: partnership for change and full implementation of the Magna Carta of Women (R.A. 9710).

- b. Once again, this year's celebration aims to re-emphasize that women should be active drivers in bringing about positive changes, and that they should also reap from development efforts. This can be made possible by empowering women – enabling them to meaningfully engage with other development stakeholders, and by fully implementing the MCW.
- c. For the past years, the Agency's GAD efforts and support programs are geared towards the total attainment and implementation of its prime objectives of inspiring and empowering women and girls to be agents of change---to contribute in promoting gender equality and the empowerment of all women. Consequently, the PVAO incessantly support the conduct of gender development activities and programs during March and November of every year.

3. **DISCUSSIONS:**

- a. Per above references, and in line with the National Women's Month Celebration for the month of March 2019, this office respectfully submits the hereto attached proposed month long activities for the said celebration. ("A")
- b. The estimated total budgetary requirement for the conduct of the above-named activities is *Eight Hundred Forty Nine Thousand One Hundred Pesos (P849,100.00)*. ("A")

4. **RECOMMENDATIONS:**

In view thereof, the following are recommended:

- a. Approval of the conduct of the proposed GAD activities in line with the 2019 Women's Month Celebration in Para 3.a;
- b. Approval of the estimated total budgetary requirement of *Eight Hundred Forty Nine Thousand One Hundred Pesos (Php849,100.00)*, chargeable against the PVAO 2019 GAD Budget;
- c. For the PAO, Office of the Administrator to take charge of the preparation of campaign materials, flyers, and handouts for the 2019 Women's Month Celebration;
- d. For the General Services and Support Management Division (GSSMD) and Procurement Office to take charge of the printing of tarpaulins and purchase of other materials and supplies and the physical arrangement of the venue site and other related general services for the 2019 National Women's Month Celebration; and

- e. For the Veterans Affairs Management Division (VAMD) to take charge in inviting various Surviving Spouse/Veterans Organizations and other Women Dependents for the Women's Month Celebration; and

*MNSA*  
MARICIEL E. ESTACIO, MNSA

FUNDS	<input checked="" type="checkbox"/> AVAILABLE
	<input type="checkbox"/> NOT AVAILABLE
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OIC, PMD	

CONCUR/NOT CONCUR
<i>Paul Caballero</i>
DEPUTY ADMINISTRATOR

APPROVED/DISAPPROVED
<b>ERNESTO G. CAROLINA</b>
Administrator A, PVAO

1. Health & Wellness - pls review per my HWD.
2. All other listed activities are approved.

*MNSA*  
*2/2/19*

**Proposed Women's Month Activities 2019 with the theme "We Make Change Work for Women"**

DATE	TIME/ VENUE	PROGRAM/ ACTIVITIES	OPR	PARTICIPANTS	EXPENSES	DETAILS OF EXPENSES
MARCH 1-31	8am - 5pm Lobby of Building 1	PVAO Women's Month and NAPWPS Photo Exhibit	GAD-TWG	* To be displayed at the Mabini Hall foyer	P 6,000.00	Supplies and materials (P6,000.00)
1	9am PVAO Covered Court	First Friday Mass	GAD-TWG	Employees and clients	P 3,000.00	Materials (1,000.00), flowers (1,000.00), stipend for the priest (1,000.00)
4	8am PVAO Covered Court	Launching of the 2019 PVAO Women's Month Celebration during the Flag Raising activity - this will be a "Hats Off Activity" for deserving PVAO female employees	GAD-TWG	PVAO Employees of the Central Office	P 15,000.00	tarpaulin (5,000.00), Most Commended in Frontline Servicing (2,000.00), Most Improved in Zumba (2,000.00), Most Active in Zumba (2,000.00), Ms. Sunshine Award (will be based on survey - 2,000), GAD-Compliant Office (2,000.00)
5	2pm DWDD AFP Station	Radio Guesting to promote Women's Month Celebration	C, DRB / PAO - OA		P -	
7	9am-11am (employees) 2pm - 4pm (clients)	Film Showing of Gender Sensitive Film	PAO - OA	50 employees and 50 clients	P 15,000.00	snacks @ P100 x 100 (10,000.00), materials (5,000.00)
8	8am - 5pm DA - ATI	Poultry Production and Processing <i>(Free seminar c/o DA-ATI)</i>	HRDD	25 employees	P 3,750.00	snacks @ 150 x25pax (3,750.00)
12	8am - 5pm DND Training Room	Seminar on Basic Hair Cutting and Coloring	HRDD	20 employees and 10 clients	P 63,300.00	meals @ P350 x 38 pax (13,300.00), materials, (15,000.00), honorarium (35,000.00)
13	9am - 12nn MSB Conference Room	Lecture on Women's Health Awareness	C, DRB/ HRDD	25 employees and 25 clients	P 13,000.00	meals @ P150 x 60 pax (9,000.00), materials (1,000.00), honorarium (3,000.00)
15	2pm - 4pm MSB Conference Room	Pre - Judging of Photography Contest on "We Make Change Work for Women in the Filipino Veterans Community"	GAD-TWG	GAD FPS / TWG	P 2,700.00	meals (700.00), materials (2,000.00)
19	2pm - 4pm MSB Conference Room	Final Judging of "We Make Change Work for Women in the Filipino Veterans Community" Photography Contest	GAD-TWG	Participants, Judges and GAD FPS/TWG	P 23,000.00	meals (3,000.00), tokens (5,000.00), 1st Prize (5,000.00), 2nd Prize (4,000.00), 3rd Prize (3,000.00), 3 Consolation Prizes @ P1,000.00 (3,000.00)
21-22	8am - 5pm MSB Conference Room	Seminar Workshop on Harmonized Gender and Development Guidelines	HRDD	20 GAD FPS/TWG members	P 54,500.00	meals for 2 days @ 350 x25x2days (17,500.00), materials (2,000.00) and honorarium (35,000.00)
22	8am - 5pm DA - ATI	Product Packaging and Labeling <i>(Free seminar c/o DA-ATI)</i>	HRDD	20 employees	P 3,750.00	meals for 25 x P150.00 (3,750.00)
TBA	8am PVAO Covered Court	GADvocacy Talk: Guest c/o Dr. Pilar Ibarra	C, DRB/GAD Coordinator	PVAO Employees of the Central Office	P 13,700.00	meals (5,000.00), tarpaulin (5,200.00), plaque (3,500.00)
26	8am - 5pm MSB Conference Room	Seminar on Acupressure for Health	HRDD	15 employees and 15 clients	P 38,400.00	meals (8,400.00), honorarium (30,000.00)

DATE	TIME/VENUE	PROGRAM/ACTIVITIES	HRDD/GAD-TW/G/C, DRB	PARTICIPANTS	EXPENSES	DETAILS OF EXPENSES
MARCH		Health and Wellness Fair 2019				
		a Free Eye Glasses c/o Anghel ng Masa (w/ free arroz caldo)		100 pax	₱ 586,500.00	meals @ P350x500 (175,000.00), photobooth (12,000.00), materials (25,000.00), gift bags @ P500 x 653 pax (326,500.00), honoraria for four (4) service providers (40,000.00), honoraria for SMEs on Health and Wellness Lecture and lecture on VHMC (6,000.00, payment for Zumba Instructor (2,000.00) NOTE: Instead of Thursday, Zumba is re-set on 03.29.19 (Friday) for the Health and Wellness Fair
		b Free ECG, FBS and Cholesterol		50 pax per test		
		c Medical Mission for PVAO women clients				
		d Free product sampling and sale of health products from pharmaceutical companies and health suppliers				
		e Haircut, manicure and pedicure		100 pax per service		
		f Back massage		50 pax		
		g Free skin consult and facial cleansing		50 pax		
		h Annual PE (VMMC): blood extraction and submission of specimen		250 employees and clients		
		i Legal Assistance Desk for Women's Legal Concerns		Employees and clients		
		j Lecture on Veteran's Hospitalization and Medical Care Program		PVAO clients and VMVC lecturer		
		k GAD Help Desk for Women		Female PVAO clients		
		l Lecture on Health and Wellness by Dr. Eleuterio G. Bernardo		Employees and clients		
		m Zum--VAW: Move and Groove activity		Employees and clients		
		Attendance to other activities on Women's Month 2019 celebration				
TBA	TBA		HRDD	50 PVAO Employees	₱ 7,500.00	
			<b>Total Budgetary Requirement</b>		<b>₱ 849,100.00</b>	

Prepared by:

LILIBETH M. BALAGAT

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Endorsed by:

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